

This Waste Reduction Week, be a part of the **#IGiveAShirt™ Challenge** and help us keep millions of reusable items out of landfills.

# I GIVE A SHIRT

Challenge

RETHINK REUSE™



## DID YOU KNOW?

North Americans send over 10.5 million tonnes of clothing to landfills each year, **95% of which could have been reworn or recycled.**

## SHOW YOU GIVE A SHIRT™

During Waste Reduction Week (**October 15 - 19**) our school is participating in the #IGiveAShirt Challenge.

Help us reduce the amount of textiles that end up in landfills by donating unwanted clothes for reuse or recycling. We could win up to **\$2,500** for our school's environmental initiatives!

## WHAT CAN YOU BRING?

**Accepted materials:** All clothing and textiles, clothing accessories, blankets, towels, backpacks, bags, purses, wallets, hats, scarves, ties, socks, bags

**Non-accepted (anything other than clothing):** electronics, appliances, toys, equipment, knick-knacks, media, furniture, etc.

## WHERE TO BRING MATERIALS

Please bring materials from **Oct. 15 - 19** to:

### Collection Prizes

<b>\$2,500</b>	Grand Prize
<b>\$1,500</b>	Second Place
<b>\$1,000</b>	Third Place
<b>\$500</b>	Participation Prize

### Community Engagement Prizes

<b>\$2,500</b>	Circular Fashion Innovation
<b>\$2,500</b>	Rethink Reuse Eco Fashion
<b>\$2,000</b>	Overall Community Engagement
<b>\$1,000</b>	Social Media: Best Video
<b>\$1,000</b>	Social Media: Best Photo

PRIZES



WEB. [GiveAShirtCanada.com](http://GiveAShirtCanada.com)

SOCIAL. #IGiveAShirt

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